

Latin American Coalition

COMMUNITY IMPACT PROJECT
DELIVERED BY JOHANN VAZ, ECR SOFTWARE CORPORATION

Partnering with Latino families to create access, opportunity and voice

Problem: Latin American Coalition (LAC) leadership realized they needed a technology plan in order to achieve their goals of increasing reach and support to their community.

Solution: Apparo matched LAC with a volunteer to assess their technology infrastructure, security, policies, hardware and software and to provide a technology road map for improvements.

Nonprofit Team Members: José Hernández-Paris, Jonathan Peebles, Daniel Ward

Volunteer: Johann Vaz

Help to Thousands

> *Thank you so much for developing this technology plan. This will be really helpful to us as we move forward as an organization. Especially now when we have realized how important technology is to help our community. On behalf of the thousands of people you have helped - I just want to say thank you."*

– Jose Hernandez-Paris, Executive Director, Latin American Coalition

Anticipated Outcomes + Community Impact

- Ability for staff to work remotely will free physical space for launch of Latin American Cultural Center
- Implementation of Neon will improve fundraising through reporting enhancements and collection of metrics for more powerful storytelling
- Increased operational efficiencies and minimized time spent dealing with tech problems will free time to develop new services, such as mobile delivery of technology training
- Access to Zoom discount enables training and outreach to continue during the current pandemic



Hooked on the Apparo Model

> *I would like to thank Jose and Jonathan for spending the time with me. It was a privilege to be invited into your office and community and to see first-hand all of the good work you are doing. I can really see the potential in the execution of these recommendations, in terms of your mission and your reach. Thank you to Nicola and her wonderful team behind the scenes who got me hooked on the Apparo model."*

- Johann Vaz, Volunteer

85 hours
Time dedicated by Apparo + volunteers

$12,750
Project market value

26x
Return on nonprofit investment