





NC MedAssist

COMMUNITY IMPACT PROJECT HIGHLIGHT

> Apparo and Atrium helped us create the best screeners to assist individuals in the community resource hub, Aunt Bertha. I'm not an IT person but it was great to sit with the experts to find more efficient ways to reach and serve people in need of prescription medications.- Robbie Jarrett, NC Medassist

Dispensing Hope for the Uninsured

NC MedAssist is part of Atrium Health's pilot program for a new referral system called Aunt Bertha. Aunt Bertha is a system that will allow Care Managers at Atrium Health to electronically refer an individual to NC MedAssist if they recognize a need for help with prescription medication.

The scope of this project was to streamline the workflow of Aunt Bertha between NC MedAssist and Atrium Health.

Nonprofit Team: Robbie Jarrett and Nicole Banahene

Volunteer Team: Bill Hoffman, Nick Rodenberg, Kristin Fossett, Tonia Harris and Jaime Sunde

COMMUNITY IMPACT PROJECT (CIP) OVERVIEW

- 1 Nonprofit with a tech need
- 1 corporate team of skilled volunteers
- Apparo staff to guide the process
- Tech solution for nonprofit effectivenss
- Greater impact in the Charlotte community



> "This has been a wonderful experience, and we're really lucky to have been able to partner with you all." -Nick Rodenberg, Atrium

70

Total hours invested in the project by the nonprofit, volunteer and Apparo team.

$6,000

The market value of the project.

1,400%

The return on investment of the project.

QUESTIONS?
CONTACT NICOLA MAIN: NMAIN@APPARO.ORG