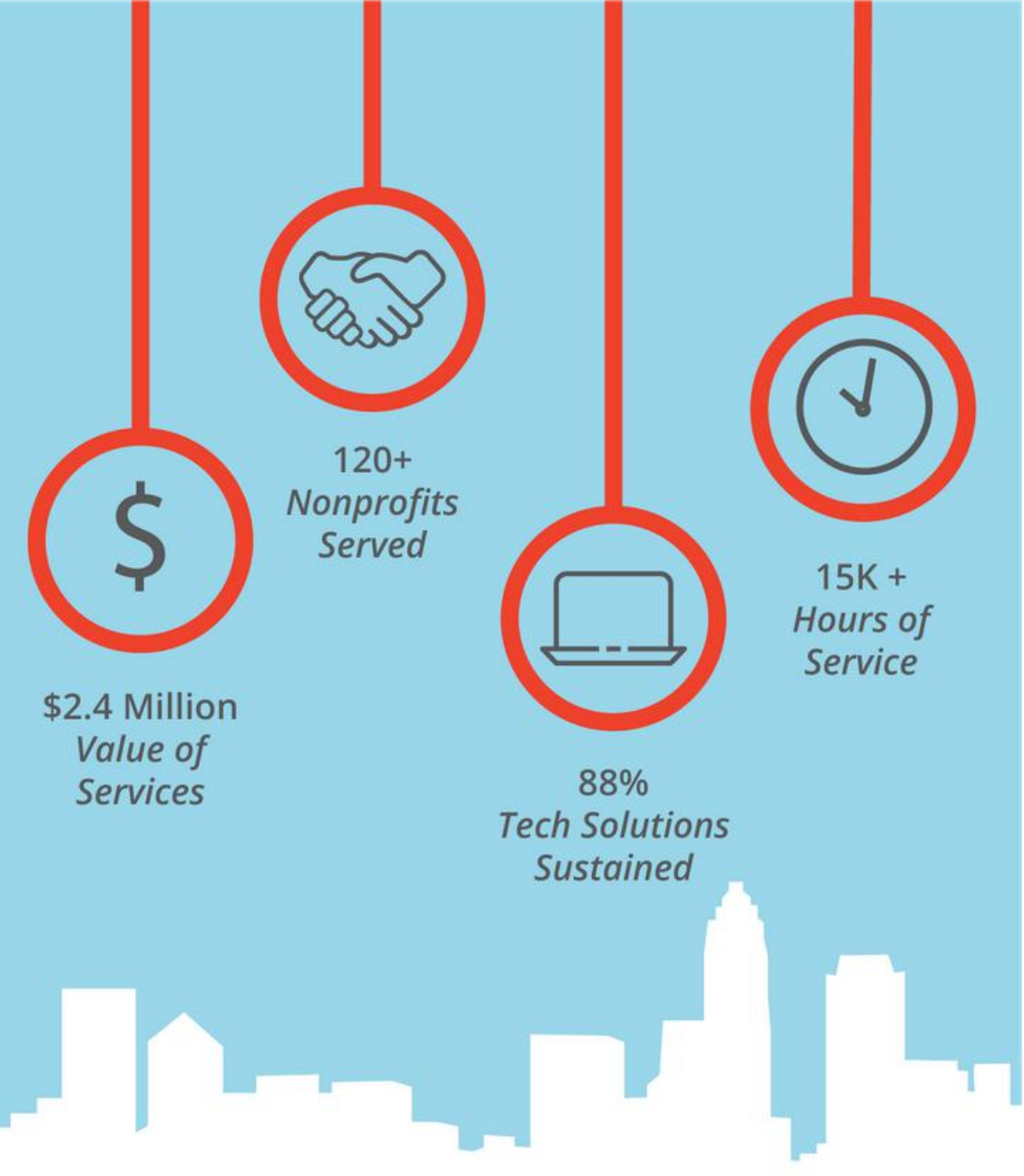
Apparo

Impact Magazine

Winter 2020



APPARO'S STORY

We believe that technology and passion can change the world.

Every year, Apparo engages with more than 120 nonprofits in the greater Charlotte area, delivering technology education, training, and projects that allow them to do more good in our community.

Look what you made happen in 2019!

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"We are better at fulfilling our mission because of our work with Apparo. The lives of Lupus Thrivers are improved every day.

--

Jenny Price, President + CEO
Lupus Foundation of America, NC Chapter

LUPUS™
FOUNDATION OF AMERICA
NORTH CAROLINA CHAPTER

Lupus Foundation of America, NC Chapter's Journey

- 2016 Technology Innovation Award Winner (now Mission Possible Award), sponsored by: accenture
- Tech Therapy, including recommendations on managed services providers, internet + phone suppliers, and cloud usage, plus a phone-switch-router install.

Apparo

Photo Credit: Lupus Foundation of America, NC Chapter

New Community Impact Projects

Click on project descriptions at bottom for more information.

Apparo's Community Impact Projects partner a nonprofit in need of a technology solution with a corporate volunteer to address that need. Through a series of meetings facilitated by an Apparo partner, nonprofits receive an assessment of needs and implementation of a sustainable solution to increase volunteers, donors and impact. Learn more.

Community Impact Project
Stats Over Past 3 Months

1,963
Volunteer Hours Served

72
Volunteers

$355,200
Value Delivered









1. BackPack Weekend Food Program + Volunteers from American Tire Distributors + Wells Fargo
2. Metrolina Association for the Blind + AIG Volunteers
3. The Echo Foundation + Volunteers/Sponsorship from Deloitte + Epic Change Agent Ilona Sengupta
4. The Learning Collaborative + Volunteers/Sponsorship from Bank of America

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Nonprofit Education

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Apparo's technology-focused educational offerings for nonprofits include Nonprofit Bytes+Insights (signature forums), TechShops (hands-on trainings) and IT Coaching (one-on-one tutoring). Our next educational offering is a TechShop: SharePoint Essentials. This one's sold out, but stay tuned for more educational programming coming up!

APPARO PRESENTS:
A HANDS-ON
TECHSHOP

SHAREPOINT ESSENTIALS

A HIGH FLYOVER FOR
POTENTIAL CONVERTS



Tech Therapy

Our Tech Therapists provide our nonprofit clients with expertise to identify resources and solutions for their technology needs.

(Photos below) Through Tech Therapy, volunteers from Coca-Cola Consolidated's Telecom team are helping Charlotte Community Health Clinic streamline their phone system's call flow to make it easier and more efficient for customers, vendors, and donors calling into the clinic.





A Sample of Recent Tech Therapy Engagements

- Discovery Place - Provided support selecting a Client Relationship Management (CRM) platform
- Ronald McDonald House of Charlotte - Compared prices of new vs. refurbished laptops to replace current inventory
- Community Building Initiative - Set up new computers with Office software
- The Lee Institute - Offered strategic advice on using Salesforce

Tech Therapy Stats Over Past 3 Months

716
Hours Served

$107,400
Value Delivered

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We love seeing how our nonprofit partners transform after we collaborate! Here are a few success stories.

NC MedAssist
Dispensing Hope for the Uninsured

Served over 12,000 people in the first year of their Over-the-Counter Medicine Free Store ... **READ MORE**

STAND FOR ANIMALS
Veterinary Clinic

Expanded from one spay-neuter clinic to three full-service veterinary locations ... **READ MORE**

Habitat for Humanity® Charlotte

Avoiding house supply order mistakes through updated digital communications ... **READ MORE**

INREACH
Empowering people with disabilities to live life their way

Now rank 2nd or 3rd in every Google search term they value and went from getting a few hundred website hits each month to over 30,000 ... **READ MORE**

CAMINO COMMUNITY CENTER

Increased individuals served by 25% and more than quadrupled Clinic revenue ... **READ MORE**

OMITT Trade School
Changing Minds and Futures

Tripled the number of people they serve ... **READ MORE**

Parkinson Association of the Carolinas

Nearly doubled fundraising revenue and is serving 1,500 more individuals ... **READ MORE**

Festival in the Park

Received positive feedback on a work process pilot ... **READ MORE**

girl scouts hornets' nest

Experienced nearly 30% fundraising growth ... **READ MORE**

Community Spotlights



Yash Sharma volunteered through Apparo to support Arts & Science Council in the creation of a strategic technology plan. We knew Arts & Science Council (ASC) was in good hands from the start, and were still amazed by the speed at which Yash accomplished such thorough and well-crafted work ... **READ MORE**



Elisa Martin has been a standout Apparo advocate over the years, dating back to 2011. In addition to giving of her own time and money, Elisa supports our mission in myriad other ways. From sponsoring our ConnectivIT® events to hosting her own fundraisers for Apparo, we are grateful ... **READ MORE**



Kevin O'Rourke has been supporting the Apparo mission since 2007, and has been actively involved since 2014 as a member of our Board of Directors (formerly our Board Chair) and CIO Host Committee. He's also a regular volunteer through Apparo's nonprofit engagements, and more ... **READ MORE**

Newsworthy

Bank of America Wins 2019 #BizGivesCLT Award for 250-Hours Volunteer Commitment to Apparo



The #BizGivesCLT award series was designed to recognize companies that supported local nonprofits in "big, bold and creative ways on #GivingTuesdayCLT" … **READ MORE**

Apparo Featured with ZABS Place on WSOC



ZABS Place, a Matthews thrift store that trains young adults with special talents, recently celebrated 5 years in business. Apparo crashed their party to celebrate with them and reflect on our recent partnership, which ZABS Place Director Rochel Groner said was a "game-changer". … **READ MORE**

Apparo + Stand for Animals Featured on WSOC TV



Apparo's worked with Stand for Animals since 2014, helping them improve their workflow and ultimately grow …. **READ MORE**

Apparo Featured on WBTV



"Apparo is a partner," Kim said. "We circle around [nonprofits] with all kinds of resources, particularly with corporate partners and skilled volunteers." …. **READ MORE**

Using Superpowers for Good



Courtney Ramey, the innaugural winner of Apparo's TechExec Community Impact Award, was featured on QC@3 (WBTV) to discuss using one's superpowers for good. …. **READ MORE**

Habitat for Humanity of Charlotte receives support in ensuring access to affordable housing from Bank of America and Apparo

READ MORE on Charlotte Business Journal

Duke Energy, Apparo partnership drives economic mobility by equipping job-training nonprofit with new computer lab

READ MORE on Charlotte Business Journal

Our nonprofit clients represent a broad service range and work tirelessly to break the cycle of poverty in the greater Charlotte area.

Nonprofits Served October 2019 - January 2020

A Child's Place
American Lung Association
Arts & Science Council
Augustine Literacy Project Charlotte
BackPack Weekend Food Program
Beautifully Broken
Charlotte Rescue Mission
Chatham County Council on Aging
Child Proof Advice
Classroom Central
Community Building Initiative
Community Culinary School of Charlotte
Discovery Place
Fashion & Compassion
GenOne Charlotte
Habitat for Humanity Charlotte
Hinds' Feet Farm
Humane Society of Charlotte
InReach
Jewish Federation of Greater Charlotte
Joe Martin ALS Foundation
Loaves & Fishes
Memory Center Charlotte
Men's Shelter of Charlotte
NC MedAssist
Parkinson Association of the Carolinas
Project Scientist
Ronald McDonald House of Charlotte
Supportive Housing Communities
The Ivey
The Learning Collaborative
The Lee Institute
The Paula Takacs Foundation for Sarcoma Research
The Salvation Army - Project Flight
Veterans Bridge Home
ZABS Place

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accenture

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DUKE ENERGY.

NTT

$20,000 Terabyte Sponsors

aws

Coca-Cola CONSOLIDATED

CGI

Hylaine

software AG

$15,000 Gigabyte Sponsors

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$10,000 Megabyte Sponsors

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$7,500 Kilobyte Sponsors

AT&T

CIO Host Sponsors

Extended Stay America

Continue the Impact



- Volunteer
- Donate
- Sponsor
- Shop

Connect with Us!

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- @ApparoCLT
- Apparo - Technology Solutions for Nonprofits
- @ApparoCLT
- Apparo **BLOG.**





Did you know ... ?
Bees communicate by dancing to show where they've found good pollen.

If this fun fact makes you feel warm and fuzzy inside, now you know how YOU make US feel.

Thank you for supporting the sustainability and growth of the greater Charlotte area's nonprofits.

You're making quite the impact!

Apparo

We've Moved!

Find us at:
1117 E. Morehead St.
Charlotte, NC 28204