

Community Culinary School of Charlotte

COMMUNITY IMPACT PROJECT SNAPSHOT
PROJECT DELIVERED BY COMPASS GROUP NORTH AMERICA

Providing workforce training and job placement assistance for those facing barriers to employment

Problem: Community Culinary School of Charlotte (CCSC) was operating without a technology plan or set budget. They knew a technology assessment and plan would help them prioritize their technology needs and move their organization forward.

Solution: Apparo matched CCSC to a volunteer team from Compass Group NA to conduct a technology assessment and provide prioritized recommendations for improved use of technology to meet CCSC goals.

Nonprofit Team: Ron Ahlert, Bonnie O'Rourke

Volunteer Team: Shannon Chavis-Smith, John Michael O'Leary, Marc Heiland

Breaking the Poverty Cycle

"Our training provides a solution to achieve social and economic objectives – breaking the cycle of poverty while increasing upward mobility of disadvantaged groups. We do more than hand someone a fish – we teach students how to clean, cook and sell fish!"

– Chef Ron Ahlert, Executive Director, CCSC

Anticipated Outcomes

- Improved ability to budget for technology
- Increased efficiencies by standardizing hardware and software

An Exciting Collaboration

"The collaboration and shared interest in identifying potential technology changes that could provide significant uplift in the operation of CCSC was exciting, knowing that recommendations could yield tangible changes that will enhance the organization's ability to continue to successfully serve their customer-base."

- Corporate Volunteer, Compass Group NA



143 hours
Time dedicated by Apparo + volunteers

$21,450
Project market value

43x
Value delivered on nonprofit investment