Impact Update!



Cross Country for Youth

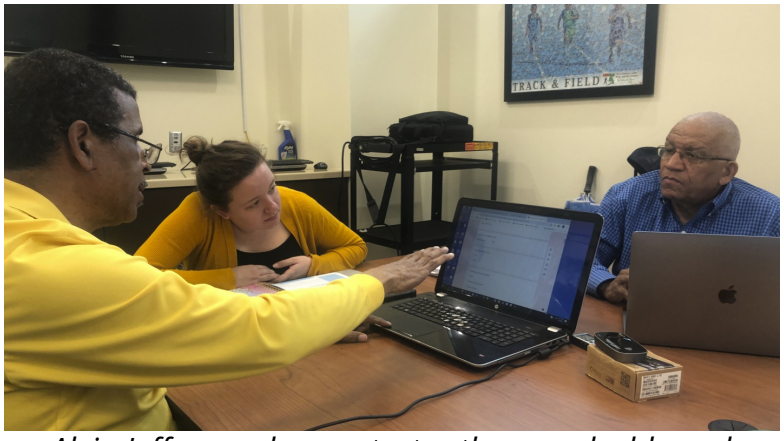
COMMUNITY IMPACT PROJECT DELIVERED BY LOWE'S AND RENATO CABRAL
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Providing youth with skills to run cross country and live healthy lives with character

Problem: In 2017, Cross Country for Youth (CCFY) reached out to Apparo for help optimizing their multi-step, cumbersome process for tracking and reporting their program results
Solution: Apparo matched CCFY to a corporate volunteer team from Lowe's and individual volunteer, Renato Cabral of Intercity, to assess their needs/current process and help implement a better tool.

Outcomes + Community Impact

- Increased efficiency - ***saving 95 hours+ each season***
- Increased data accuracy - ***90% of student data entry errors have been eliminated***
- Supported organizational growth - ***plan to double student reach in Cincinnati and grow in Charlotte by 40% over the next year***



Alvin Jefferson demonstrates the new dashboard.

"Our work with Apparo is responsible for us being able to do what we do. Before, it was cumbersome and seriously time consuming. Now I'm at least 30% more efficient with my time."
Alvin Jefferson
Board of Directors and Program Coordinator, CCFY