

Mission Possible Award 2019: Ada Jenkins Center

COMMUNITY IMPACT PROJECT - DELIVERED AND SPONSORED BY ACCENTURE

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Creating Lasting Solutions for Economic Stability

Problem: Ada Jenkins Center was using a sub-optimal, paper-based system for tracking Client-Partners' (CP) goals. They were confident that an online goal system would help increase CP ownership, driving their progress towards economic mobility.

Solution: As winners of the 2019 Mission Possible Award, Ada Jenkins Center received up to $50,000 of consulting support from Accenture and a $10,000 cash prize to implement a solution. Accenture helped them select a technological solution that met their needs.

Nonprofit Team: Kelly Cock, Jennifer Fielder, Janice Hinton, Georgia Krueger, Diane Means, Joanna Palazzola, Leslie Wilson

Volunteer Team: Brian Lee, Wes Slocum

Partners to Walk Alongside Us

"The value in working on this endeavor was about the interaction with the team from Accenture + Apparo. It's so easy to allow the demands of the daily grind of working for a nonprofit to derail even the most important projects. Having others external to the organization walk alongside us helped keep things on track. We've already experienced benefits from the enhanced features."

– Diane Means, Director of Impact & Engagement, Ada Jenkins Center

Outcome + Community Impact

- Enables them to ***deliver crisis funds twice as fast*** as old system
- Enriches CP experience, which is anticipated to ***increase graduation rates***, freeing space to reach even more CPs
- Allows CPs to take ownership of their goals through 24/7 online access
- ***Frees 30+ hours of time*** for staff to spend with CPs through improved operational efficiencies
- Improves staff ability to serve each CP holistically, across service needs and with partner agency collaboration, through online access to all CP information
- Improves ability to fundraise and strengthens relationships with funders
- Eliminates risk of paper records getting lost or damaged
- Creates additional enhancements beyond initial expectations - e.g., improved medical experience through online access to doctors' notes and prescriptions



An Impactful Experience

"All Accenture employees should want to be involved because it's a positive experience no matter what happens. It's one of the most impactful experiences I've had at Accenture."

Brian Lee, Accenture Consulting, Project Volunteer

$50,000

Value of pro bono consulting made available to Mission Possible Award winners

$10,000

Mission Possible cash award