

Carolina Youth Coalition + Duke Energy

COMMUNITY IMPACT PROJECT
DELIVERED AND SPONSORED BY DUKE ENERGY

Preparing high-achieving, under-resourced high school students to get into, excel at, and graduate from college so they can become full participants in society

Problem: Carolina Youth Coalition (CYC) knew that they needed to improve their use of technology in order to meet their growth goals.
Solution: Apparo matched CYC with a volunteer team from Duke Energy who conducted a tech assessment, provided a tech plan, helped select Neon as a new donor and volunteer management tool, and set up new tools and hardware.
Nonprofit Team: Aaron Randolph
Volunteer Team: Nikita Allen, David Allen Brown, Richard Donaldson, Jairus Misaki, Christopher Nellis, Parker Ramsey, Scott Schachner, Calvin Smith, Corie Smith, Espoir Tomenou

A Valuable Combination

"What made this project work was the combination of project management by Apparo combined with the technical expertise of the Duke Energy volunteers. We were able to lean on the extensive knowledge brought by both groups ... to be more efficient in executing and expanding our mission. I would recommend this experience to any nonprofit looking to better leverage technology within their organization."
– Aaron Randolph, Executive Director, CYC

Outcomes + Community Impact

Infrastructure improvements have already provided:

- Significant staff time savings through operational efficiencies, which will ***save nearly 100 hours annually;*** that time will be used to improve students' and volunteers' experiences

Upon implementation of Neon, CYC anticipates:

- Additional operational efficiencies, ***saving another 150 hours+ annually***
- Enriched student experience, driving improved ability to fulfill mission
- Increased revenue through improved fundraising capabilities
- Decreased expenses

As a result of this project, ***CYC is well positioned to achieve their goal of more than doubling their reach by 2022.***



A Gratifying and Appreciated Volunteer Experience

"It's very gratifying to help people using what you know. At Duke Energy, our management encourages community involvement and gives us time to volunteer. I really appreciate that, as I was able to participate in an experience that allowed me to feel my contribution to something bigger."
-Parker Ramsey, Duke Energy, Volunteer

230 hours
Time dedicated by Apparo + volunteers

$34,500
Project market value

19x
Return on nonprofit investment