

APPARO

2019 - 2020 Year In Review









Hello ...

WE ARE APPARO

What a year it's been!

Last fall we celebrated as Apparo was recognized as one of Charlotte's Best Places to Work.

Around the same time, we kicked off our first-annual TechExec Community Impact Award (shout-out Courtney Ramey for taking the prize home).

Moving into the year, we began our search for a new office home. We ultimately waved goodbye to Uptown and journeyed nearby to our new place on Morehead St.

Not long after we settled in, the world was overcome by COVID-19. But, we didn't flinch, instead rising to the top as a guide for our nonprofit partners who suddenly found themselves forced into remote work. Through media appearances, a weekly webinar series, informational blog posts and a continuation of our typical service work (now virtual), we managed to serve more nonprofits in two months than we usually do in one year!

All of this was in addition to the work we do every day, every year, supporting our nonprofit partners and creating connections in the community.

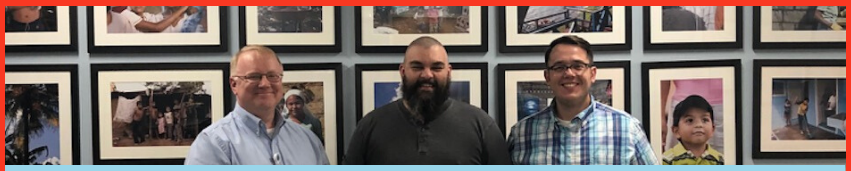
Truly, we couldn't have done it without you - our volunteers, sponsors, donors and advocates - who set our mission into motion!

Thank you for your support!

Sincerely,
The Apparo Team

We help local nonprofits expand how they create positive social change in our community.

Tech Therapy + Education



Habitat for Humanity Tech Therapy

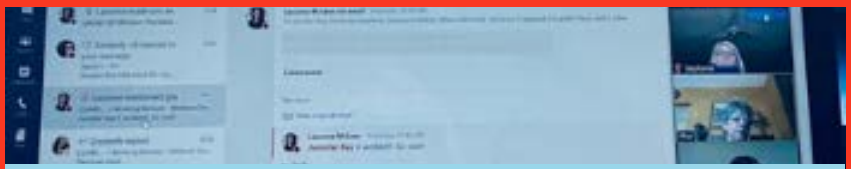


Charlotte Community Health Clinic Tech Tehrapy, with Coca-Cola Consolidated

Highlight: With Apparo + Coca-Cola Consolidated's help, CCHC's call answer rate has tripled to 80%. This was/is incredibly important during the COVID-19 pandemic, because it minimizes unnecessary travel to the clinic and local ERs.

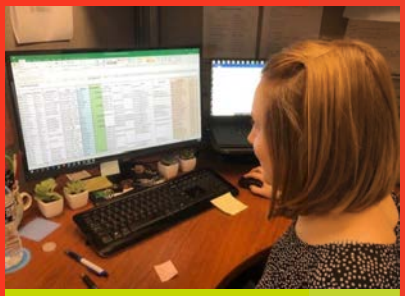


Hinds' Feet Farm Tech Therapy



Dress for Success Tech Therapy (virtually)

Tech Therapy + Education



IT Coaching: Jewish Federation of Greater Charlotte + CapTech Consulting



TechShop: Lily Pad Haven + CapTech Consulting



IT Coaching: Loaves & FIshes & Novant Health (virtual)

This Year's Stats:
Tech Therapy + Education

410
Nonprofits Served

$34K
Tech Therapy Cost Savings to NPOs

$592K
Market Value of Education Delivered

130
Education Volunteers

Lasting Results for Charlotte

The following highlights are long-term outcomes from Apparo Projects + Services



Cross Country For Youth + Lowes Volunteers + Individual Volunteer Renato Cabral; AIG Funding

Highlight: CCFY is saving more than 95 hours each season and eliminating 90% of student data entry errors. They plan to double student reach in Cincinnati and grow by 40% in Charlotte over the next year, meaning more kids reaping the health benefits of the program.

Highlight: Camino is serving 25% more low-income individuals across programs. They've tripled the individuals served in the Clinic, with revenue more than quadrupling. They've doubled thrift store sales.



Camino Community Center + Ephesus Consulting Volunteers; Novant Health Funding



Girl Scouts, Hornets' Nest Council + Jabian Consulting Volunteers + Apparo Tech Therapy

Highlight: GSHNC now has an improved ability to cultivate and steward donors, which has already driven a nearly 30% increase in fundraising from 2017 to 2018. Employees are now remote-capable, and more girls of courage, confidence and character are being built.



Matthews HELP Center + Centric Consulting Volunteers + Funding from Piedmont Natural Gas + Dell-EMC

Highlight: MHC now saves 15+ days of work each month, across five staff members. They have also eliminated three temporary staff positions. This means more money available to serve their neighbors in financial crisis.

Highlight: NC MedAssist expected to serve lifesaving medicine to 300 vulnerable and uninsured people per month. In their first year after ditching a paper system and shifting to digital, they served more than 12,000.



NC MedAssist + Volunteers from Cardinal Innovations Healthcare



OMITT Innovative Solutions + Volunteers from Duke Energy + Apparo Tech Therapy

Highlight: OMITT has served triple the number of under-prepared individuals seeking job training and job placement, thanks to the computer lab donated by Duke Energy. They've also been able to expand revenue opportunities.



Parkinson Association of the Carolinas + Individual Volunteers Johann Vaz + Rhonda Evans (EPIC)

Highlight: Parkinson Assoc. of the Carolinas has nearly doubled fundraising and is now serving 1,500 more individuals and their families affected by Parkinson's disease. This means more people getting the help they need to remain active and independent.

Highlight: Stand for Animals has grown from one spay-neuter clinic to three full-service veterinary locations. This is bringing them closer to their vision of a world without homeless animals, with greater capacity to provide affordable, high quality veterinary care.



Stand for Animals + Volunteers from Skookum + Apparo Tech Therapy



FeedNC (formerly Mooresville Soup Kitchen) + Individual Volunteer Johann Vaz

Highlight: FeedNC is now saving 9+ weeks of work time, enabling them to improve the volunteer and guest experience and start achieving their goal of increasing pantry capacity 5x. This means feeding, educating and empowering more hungry families.


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Community Impact Projects



Arts & Science Council + Hylaine Volunteer Yash Sharma



Community Culinary School of Charlotte + Compass Group, NA Volunteers



Carolina Youth Coalition + Duke Energy Volunteers



Carolina Breast Friends + Rodgers Builders Volunteers; Novant Health Funding



Augustine Literacy Project + Duke Energy Volunteers



The Echo Foundation + Volunteers from Deloitte + Individual Ilona Sengupta (EPIC)

Highlight: With Duke Energy's help, Augustine Literacy Project anticipates saving 160 hours of staff time through operational efficiencies, allowing them to direct this attention to improving the reading, writing and spelling skills of low-income students.

Highlight: Jabian helped ASC reduce the time spent on reviewing funding applications by nearly 2/3, increasing the time they can now spend conecting communities with responsive arts, science and history programs.



Arts & Science Council + Volunteers from Jabian Consulting



ZABS Place + Centric Consulting Volunteer Kevin Anderson



Caterpillar Ministries + Volunteers from American Tire Distributors + Individual Leslie Pack (EPIC)



BackPack Weekend Food Program + Volunteer from American Tire Distrubutors + Wells Fargo; WalMart Funding



100 Gardens + Individual Volunteers Kevin Loux, Michael Weber + Bill Hammelman (EPIC)



Men's Shelter of Charlotte + Volunteers from Bank of America + New Signature; BofA Funding



Habitat for Humanity + Charlotte Pipe & Foundry Volunteers



Latin American Coalition + Individual Volunteer Johann Vaz





Loaves & Fishes + SoftwareONE Volunteers



Women's Impact Fund + CGI Volunteers, Funding



The Independence Fund + Volunteers from Corning Optical Communications + FileSolve (EPIC)



The Learning Collaborative + Bank of America Volunteers, Funding

Highlight: Bank of America helped TLC save more than $10,000 in hardware and software expenses. These are funds that can now be directed toward their mission of helping children overcome at-risk beginnings through tuition-free preschool.



YMCA of Greater Charlotte + Slalom Consulting Volunteers



Project Scientist + Deloitte Volunteers, Funding

Highlight: Thanks to Deloitte, Project Scientist anticipates a decrease in inventory expenses by 18-25% over the next 3 years, and savings of 50% of staff time spent on inventory inquiries and research. That's more money and time they can spend igniting girls' confidence in STEM.

This Year's Stats:

Community Impact Projects

25
Projects Completed

103
Volunteers

2,835
Volunteer Hours Served

$595,547
Market Value Delivered

Mission Possible Award

Presented By: accenture



2019 Winner: Ada Jenkins

Ada Jenkins Center used their prize to revamp and digitize the goal-setting process for their Client Partners (CPs).

The new platform gives their CPs immediate, 24-7 access to their goal plans. As a result, AJC anticipates increased program graduation rates, which will drive overall improved economic mobility.

And that's not all. The online platform is also enabling Ada Jenkins to deliver COVID-19 crisis relief funds twice as fast as the old system, as well as freeing up 1.5 hours of staff time for each new CP that comes for help.



2020 Winner: A Better World

ABW is a results-driven nonprofit with a passion for cultivating upward mobility in our community. In order to track and reach more children, families, volunteers and donors, ABW will receive an online data management system.

In the News



Apparo's Stephanie McKee Speaks on Panel at Summer Coding Camp for Girls



Apparo + Charlotte Regional Business Alliance Discuss Collaborations, Econ. Opportunity & The Mission Possible Award



Apparo Board Member Courtney Ramey Talks About Using Superpowers for Good, After Winning Inaugural TechExec Community Impact Award



Apparo Recognized as One of the Best Places to Work by Charlotte Business Journal



Apparo Featured on WBTV



Apparo Featured with ZABS Place on WSOC TV



Apparo + Stand for Animals Featured on WSOC TV



Bank of America Wins 2019 #BizGivesCLT Award for 250-Hour Volunteer Commitment to Apparo



Apparo's Lavonne McLean Recognized as One of the 50 Most Influential Women by The Mecklenburg Times











Apparo + News Stations Talk Working Remotely + Supporting Nonprofits Amid Coronavirus

Community Impact Breakfast




















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More Fun





Top left: Apparo interns Ce'Vion, Tim + Marwan from the Mayor's Youth Employement Prorgram. Top right: Fun at a photo shoot with photogtapher/Board Member Markus Hill in the days before social distancing. Bottom: Virtual orientation session for the FY21 class of Board Members.



A vibrant community of tech-enabled nonprofits

The Apparo Vision -
a reality, thanks to you.

