

Volunteer Spotlight:

Heidi Knowles

- Enterprise Sales, Google Cloud Platform
- Apparo supporter since 2014

- *2014: Began her journey as an Apparo supporter, becoming a regular at our corporate events*
- *2019: Joined Apparo's Sponsorship Committee and began new, critical volunteer role*
- *2020: Co-hosted an Apparo friend- & fundraiser, raising $9,000 for Apparo*

"When I first learned about Apparo 6 years ago, I could not wait to get involved. I respected the power of Apparo and their ability to connect sales professionals with technology executives through sponsoring their exclusive events, in order to create meaningful relationships. However, my focus shifted to the philanthropic aspect, shortly after I co-hosted an Apparo fundraiser and met some of the nonprofit organizations Apparo supports. I witnessed first hand the impact they have on changing lives in Charlotte with technology. I cannot think of a better way to spend my time and effort then helping Apparo with their mission."

20+ hours **$9,000+**

Time invested and funds generated for Apparo



"Heidi is a community champion extraordinaire! She is passionate about lifting those in need and is not shy about bringing her community out in force to make our community a better place to live. Apparo is grateful for her belief in the power of technology to transform lives.

- Kim Lanphear, CEO, Apparo