

JazzArts Charlotte

EPIC COMMUNITY IMPACT PROJECT SNAPSHOT
DELIVERED BY CAPTECH
G.A.I.N. - POWERED BY LOWE'S- TECH ASSESSMENT & PLAN

G.A.I.N. IS A GAMECHANGER

"We're so excited to be part of this G.A.I.N. cohort and honored that we were selected to receive such a big benefit. The G.A.I.N. program will be a game-changer for us. I believe it will make a significant impact on our organization and the community." Lonnie Davis, President & CEO, JazzArts Charlotte

Enriching our community through music education, live performances, and musician support

Problem: Lack of business process protocols were slowing down JazzArts staff in their ability to fulfill their mission.
Solution: JazzArts applied for and was selected to participate in the inaugural G.A.I.N cohort. In this phase of their journey, they were matched with a volunteer team from CapTech who helped them realize the benefits of Microsoft 365 and documented recommended procedures in a tech plan.
Nonprofit Team: Ron Baldwin, Lonnie Davis
CapTech Volunteer Team: Halle Bryan, Rocco Esposito, Jr., Tina Schurr
Epic Change Agent: Jonathan Philips

ANTICIPATED COMMUNITY IMPACT

- Goal of 10% improved efficiency, saving staff significant time to focus on mission fulfillment
- Increased revenue, driven by improved marketing and fundraising
- Annual cost savings of $2,500+
- Increased community reach through new programs and expanded attendance and enrollment, including ***doubling of summer camp participation***



A 360 DEGREE VIEW

"JazzArts was incredible to work with and volunteering through Apparo is great opportunity to do work that's really meaningful and helps the community. My knowledge of the community has been broadening and I got to flex technology and project management skills that I don't always get to at work. I was able to get a full 360 degree view of the project from start to finish and that was very valuable experience." - Rocco Esposito, Jr. , CapTech

129 hours

Total time dedicated to this project by the volunteer and Apparo team

$15,825

Market value of this project