

Young Black Leadership Alliance

EPIC COMMUNITY IMPACT PROJECT
DELIVERED BY BANK OF AMERICA
G.A.I.N. - POWERED BY LOWE'S- TECH ASSESSMENT & PLAN

FURTHERING THEIR MISSION

"The development of the technology plan has been a great process...We were able to reduce expenses immediately by reducing the number of applications we use and changing the features for other applications. We are looking forward to achieving some of the gains listed in the tech plan this year as every dollar we save we can use it to further our mission of developing significant young Black leaders." - John Martin, CEO & Co-Founder, YBLA

A HUMBLING EXPERIENCE

"Thank you, Apparo, for the opportunity to learn about your organization and to help construct a more efficient YBLA. It truly is a humbling experience to be able to contribute to such a great cause. John, I wish you and your organization all the success in developing our future leaders."
- Anil Lall, Volunteer, Bank of America

Developing young black leaders to have a positive impact in the community and beyond

Problem: Young Black Leadership Alliance (YBLA) leadership sought to reduce the inefficiencies within their organization by having a more cohesive technology plan in place, instead of utilizing different software solutions for each task.
Solution: YBLA applied for and was selected to participate in the inaugural G.A.I.N cohort. In this phase of their journey, they were matched with volunteers from Bank of America who helped them plan for improved systems to meet their needs.
Nonprofit Team: Dezmon Hall, John Martin, Princess Mayfield
Bank of America Volunteers: Anil Lall, Niraj Maid, Oneaka Mack, Trupti Gandhi
Change Agent Volunteer: Rusty Reigel

ANTICIPATED COMMUNITY IMPACT

- ***Saving $5400+ annually*** by consolidating software solutions
- Ability to target donor and grant opportunities more effectively
- ***Time savings of 48 hours a year*** by storing data in fewer places
- Reducing software solutions utilized from 20 down to 5-7



A LEARNING EXPERIENCE FOR ALL INVOLVED

"Everyone worked well together to accomplish our goal of creating a tech plan for YBLA to move forward in their IT growth for their operations. Through this process, I was able to learn more about the non-profit world and came to understand just how great of an impact YBLA is having on our community in Charlotte and around the country. I would not trade this experience for anything and am excited about continuing to help out to the best of my ability."
- Rusty Reigel, Epic Change Agent, Greenlyte Group

102 hours
Total time dedicated to this project by the volunteers and Apparo team

$13,800
Market value of this project

QUESTIONS?
CONTACT INFO@APPARO.ORG

APPARO.ORG