Impact Update!



Augustine Literacy Project + Duke Energy

COMMUNITY IMPACT PROJECT ONE YEAR FOLLOW-UP
PROJECT DELIVERED BY DUKE ENERGY

Improving the reading, writing and spelling skills of low-income students

Problem: Augustine Literacy Project (ALP) was using an inefficient combination of systems and process to manage student and volunteer data, limiting their program management and fundraising capabilities.
Solution: Apparo matched ALP with a volunteer team from Duke Energy to help identify the best tool to meet their needs and budget. After an assessment and research, the team selected Apricot 360.
Nonprofit Team: Ellen Babb
Volunteer Team: Heather Liechty, Matt McArthur

NONPROFIT + COMMUNITY IMPACT

While the pandemic has slowed down their ability to fully realize all of the benefits of Apricot, they have already realized a great positive impact:
-Saved time through easier access to data that is consolidated in one place
-Improved ability to fundraise through:

- Ease of generating reports needed for grants
- Increased ability to put together data needed to tell their story of impact

-Enhanced service to the students they serve through:

- Freed time to focus on delivering best possible virtual curriculum
- Student performance data that can be readily shared with CMS, to help target additional support, as needed



"The pandemic threw us into a tailspin, but it didn't make this work less important. Actually, having Apricot in place was even more important because of the time it helps us save during this very difficult time. It has all of the capabilities we were looking for. I feel very good about the selection that we made."
Ellen Babb, Director of Operations, Augustine Literacy Project