

Carolina Breast Friends

COMMUNITY IMPACT PROJECT SNAPSHOT
DELIVERED BY AMERICAN TIRE DISTRIBUTORS, UNC CHARLOTTE, WELLS FARGO

> "Having data about survivors and services they received readily available in the new system will allow CBF to understand programming needs and reach out to survivors that can benefit from programs being offered." - Lynn Edman, Executive Director, Carolina Breast Friends

Strengthening the Wellbeing of Women and Men who are Experiencing Breast Cancer

Problem: Carolina Breast Friends was tracking donors, mentors, survivors and fundraising data in multiple locations, including a software solution, Excel and on paper. CBF leaders recognized the importance of having all data readily available in one location and reached out to Apparo for assistance.

Solution: Volunteers from Crafted, American Tire Distributors (ATD), Wells Fargo and UNC Charlotte assisted CBF in selecting a new software solution that will allow them to work more efficiently and is expected to save staff over 1,000 hours annually. The time saved will be spent cultivating new donors, working on events and will allow CBF to increase the number of appointments with survivors.

Nonprofit Team: Lynn Erdman, Brittany Garrett

Volunteer Team: Lalit Thakur (ATD), Amit Goswami (ATD), Clint Baxter (ATD), Katherine Zimmerman (Wells Fargo), Mytien Hoang (UNCC), Elizabeth Bangali (UNCC)

Change Agent: Eden Estabrook

COMMUNITY IMPACT

- The new solution will save staff over 1,000 hours annually. The time saved will be spent cultivating new donors, working on events and will allow CBF to increase the number of appointments with survivors.
- CBF will also experience an annual cost savings of $26,000 as a result of the migration off of their current system.
- The time savings of data entry will allow the staff to help as many as 500 additional survivors each year.



> *"I loved working on this application selection project with the amazing nonprofit (CBF) and the amazing volunteer team! It was such a good experience and I can't wait to help out again!"* - Kate Zimmerman, Wells Fargo

138 hours
Total hours dedicated to this project by the volunteer and Apparo team

$26,910
Project market value (hours, hardware & cost savings)

53x
Value delivered on the nonprofit's investment