

A Better World

COMMUNITY IMPACT PROJECT - MPA APPLICATION SELECTION & IMPLEMENTATION
DELIVERED AND SPONSORED BY ACCENTURE

A GRATIFYING EXPERIENCE

"Working with Apparo was an incredibly rewarding experience. From start to finish, I felt genuinely supported by the entire team and honored by the time, expertise, and care they invested in helping our nonprofit operate more effectively.

In the nonprofit sector, it's easy to fall into a scarcity mindset because resources are often limited and demand is so great. Apparo's team brought a refreshing spirit of generosity, collaboration, and abundance to the process. Being surrounded by people who were so willing to share their knowledge and dedicate their time to our success was both energizing and inspiring. Their partnership has made a meaningful impact on our organization, and I am deeply grateful for the experience."

- Maggie Bunzey, A Better World

accenture

Focus on supporting children in at-risk communities by addressing both their health and academic needs

Problem: With limited staff capacity, it was increasingly difficult to balance essential administrative functions like fundraising, communication, donor management, and data tracking. Currently, much of the data was managed manually, making it time-consuming for the team.

Solution: A Better World collaborated with Apparo and a talented volunteer team from Accenture to select and implement a donor system that aligned with its mission and growth strategy.

Nonprofit Team: Maggie Bunzey

Skilled Volunteer Team: David Finkbiner, Mike Flanagan, Matthew Goetz, Savant Patel, Simon Pfister, and Wes Slocum

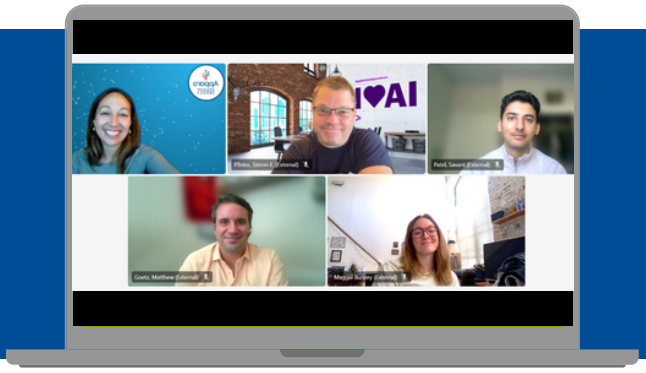
ANTICIPATED IMPACT

A Better World has adopted Bloomerang, a cloud-based CRM, to transition from outdated spreadsheets and paper records to a centralized solution, resulting in a significant boost in efficiency. Tasks that once took an entire day now require less than an hour, effectively freeing up nearly a full-time position within their three-person team while also cutting down on software subscription costs. Additionally, it enhances their capacity to measure and communicate their impact to funders. This improvement enables the nonprofit to double the number of children it supports and broaden its program offerings.

A TEAM LEARNING OPPORTUNITY

"*Maggie was an outstanding partner throughout this project. Her thoughtful feedback, consistent engagement, and collaborative approach helped make the process easier and more successful for everyone involved.*"

- David Finkbiner, Accenture



90 hours
Time dedicated by volunteers & Apparo

$60,000
Market value of this project*

*Calculated based on comprehensive marketplace research and nonprofit budget (as a gauge of organizational and technological complexity.