2027 ConnectivIT Series

A four-event celebration of community, technology, and corporate impact.

CXO Host Reception
February, 2027

An exclusive CXO-led reception connecting senior technology executives.

ConnectivIT Cocktail
June, 2027

A lively networking event for CIOs, IT leaders, and community partners.

Tech on Tap
August, 2027

A casual networking event with strong CXO representation, plus food, music, and fun.

ConnectivIT Ball
September, 2027

A premier celebration with senior executives supporting Apparo's nonprofit mission.

Last year's ***19th annual*** ConnectivIT series helped us fuel:

552 nonprofits **served**

$5.3 **million** delivered in transformative support

7,650+ hours of **pro bono support** provided



As a sponsor, your company will:

- Gain access to one-on-one introductions and networking with technology decision makers
- Be recognized for your powerful positive impact on our community
- Receive valuable branding throughout the series
- Enjoy great food, drinks, music and more

Presenting

$75,000

- Premier speaking opportunities and exclusive branding at ***all four*** ConnectivIT Series events
- Branded ***photo booth*** at ConnectivIT Ball
- Exclusive access to high-value networking opportunities with senior technology executives, nonprofit leaders, and community stakeholders

Premium

$60,000

- Featured speaking opportunities at ***three*** ConnectivIT Series events, showcasing your organization's expertise and commitment to corporate citizenship
- Strong brand positioning across multiple event experiences designed to celebrate innovation, leadership, and impact

Luxury

$40,000

- Speaking opportunities at ***two*** ConnectivIT Series events, providing visibility among Charlotte's leading professionals
- Opportunity to provide a unique branded experience, activation, or engagement element that highlights your company at a featured event

Terabyte

$20,000

- Marketing visibility through event signage, digital promotions, and sponsor recognition across the Series
- Access to exclusive networking opportunities with senior executives, community leaders, and technology professionals

Benefits for your Corporation

	Presenting $75,000	Premium $60,000	Luxury $40,000	Terabyte $20,000	Gigabyte $15,000	Megabyte $10,000	Kilobyte $7,500
EVENT TICKETS							
CXO Tech Insights	2	2	2	2	-	-	-
CXO Host Reception	6	3	3	2	1	-	-
ConnectivIT Cocktail	8	4	4	2	2	2	-
Tech on Tap	10	6	4	2	-	-	-
ConnectivIT Ball VIP Reception	16	6	6	4	2	-	-
ConnectivIT Ball	16	16	16	8	8	8	4
EVENT BRANDING							
Branded Photo Booth	✓	-	-	-	-	-	-
Speaking Opportunities	4	3	2	-	-	-	-
Program Ad at Ball	Full Page	Full Page	Full Page	Half Page	-	-	-
Priority Seating & Branded Guest Gift	✓	✓	✓	✓	-	-	-
Company Logo on Apparo website	✓	✓	✓	✓	-	-	-

All sponsors are listed on Apparo's website and appear on signage at annual ConnectivIT Ball.



Apparo's ConnectivIT Series is a celebration of corporate philanthropy and civic engagement that enables nonprofit organizations to amplify their impact through the use of technology. As a sponsor, your company will be recognized for its powerful effect on our community.

Apparo is a 501(c)3 nonprofit organization that transforms communities and improves lives by connecting nonprofits to technology expertise and resources that amplify their impact. As a trusted partner for information technology needs, Apparo works to create a vibrant community of technology-enabled nonprofits.

Ready to sponsor, need more information or want to customize a sponsorship?

Contact Vickie Wixon at vwixon@apparo.org